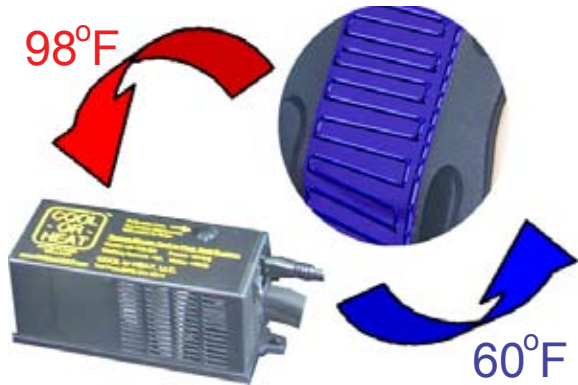


# The Coolest (or Hottest) Ride on the Road

## The Amazing **Cool-or-Heat** Seat Cushion



The perfect solution for:  
**Burning Hot Car Seats**  
**All-Day Driver Fatigue**  
**Sweaty Back & Bottom**  
**Relief of Back Pain**  
**Office & Home Chairs**



Advanced thermoelectric technology cools or heats water that circulates through the comfortable cushion

*Thermo-Electric  
**Cooling &  
Heating**  
Seat Cushion*



[www.COOLorHEAT.com](http://www.COOLorHEAT.com)

- Drivers*
- Office*
- Workers*
- Salespeople*
- Taxi Drivers*
- Police*
- Truck Drivers*
- Patios*
- Parents*
- Equipment*
- Hospitals*
- Restaurants*
- Boats*

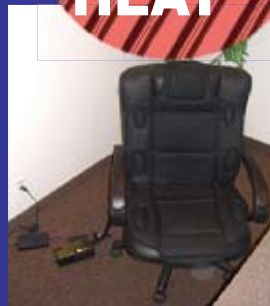
# Have the Coolest (or Hottest) Ride on the Road with the new **COOL-or-HEAT** Seat Cushion™



***It's the only Cooling and Heating Seat Cushion Available!***



***Just flip the switch, it does both!***



Summer or winter you'll stay as cozy as can be because this innovative seat cushion is the only one available that **COOLS...and it also HEATS.**

The **Cool-or-Heat Seat Cushion** uses advanced thermoelectric technology that circulates cooled or heated water.

Relieves stress, discomfort, & fatigue from sitting at a desk all day. It's great to use when you do not have control over the office thermostat.

For drivers, it works great for burning hot car seats, sweaty back/bottom, and lower back discomfort.

It's perfect for daily commuters, errands, and all-day drivers such as delivery and truck drivers, salespeople, etc.

Fits on any vehicle, office, and home chairs. Adjustable straps keeps it from sliding around and the slimline design forms to your seat.

No need to put it in the freezer, just plug it in. Includes a 12V DC vehicle lighter adaptor and a 110V AC wall outlet for home or office use.

The water inside the seat cushion can cool down to 60F and heat up to 98F.

It's safe and environmentally friendly because there is no freon or electrical parts inside the cushion.

Comes in a black cotton fabric that is stain resistant, soft, and comfortable.

Patent-protected product.

**www.COOLorHEAT.com**  
**877-801-9811**  
**sales@coolorheat.com**  
**7418 E Helm Dr Scottsdale, AZ 85260**